

Job Description – Social Impact Consultant

We seek a passionate, creative and experienced social impact and communications professional to join our team and partner with our clients. Cause Consulting is a social impact business strategy and communications firm that advises companies on corporate responsibility, social issue leadership, employee and consumer engagement, philanthropy, integrated marketing communications and related areas. We create and execute initiatives that strengthen business and impact society. (www.causeconsulting.com)

This Boston-based Consultant will play a role as a client/project manager, team researcher, strategist and executer working on a range of assignments with leading national companies and brands. Our ideal candidate is a confident self-starter and team player willing to tackle complex assignments independently, work on teams, and help our clients achieve their goals. The candidate must be comfortable working in a small organization where initiative, fresh ideas and commitment are valued and rewarded.

Candidates must have marketing communications and/or agency experience and have actively worked on social impact-related issues with or within a company. We are seeking team members with knowledge of the rapidly evolving social impact and CSR arenas; integrated marketing communications expertise; community relations and employee engagement experience; a curiosity and knack for research into specific social issues; confidence in synthesizing and analyzing complex information; and the DNA to network and represent our team in the field.

Responsibilities:

- Manage client relationships, work plans and processes
- Support the ideation, strategic planning and implementation of client initiatives
- Produce client-ready plans, presentations and documents
- Conduct secondary research using third-party sources
- Synthesize, analyze and package complex information and data
- Collaborate closely with the firm's Senior consultants and Principals
- Represent the firm as leader in the social impact marketplace

Requirements:

- Significant agency, consulting and/or in-house corporate experience
- 4-6+ years of social impact and communications-related client service experience
- Broad experience in creating and executing social impact and/or CSR initiatives for companies
- Excellence in researching and synthesizing complex social and business issues
- Excellence in producing client ready plans, materials, presentations
- Exceptional verbal and written communications skills
- Organized, detail-oriented high energy team player, creative thinker and problem-solver
- Desire to work independently and take on wide variety of roles in small, fast-paced environment
- Hungry to learn and grow

Interested?

Please email resume and cover letter to opportunities@causeconsulting.com.