

Job Description

Intern

Cause Consulting is a business strategy firm whose mission is to “strengthen business and impact society.” Our team of seasoned strategists has deep experience advising on the full-spectrum of Corporate Social Responsibility (CSR) and cause-related issues for Fortune 500 companies, including community involvement, employee engagement, governance, transparency, environmental sustainability, among others. We take a brand approach and believe that best-in-class companies must embed CSR into their cultures, products, experiences and communications. www.causeconsulting.com

Summary

Cause Consulting is seeking a passionate, self-motivated, high energy intern with previous internship experience in PR, marketing and communications as well as an academic focus in a relevant field of study. Previous experience working specifically on cause/corporate responsibility campaigns; researching social issues; and conducting integrated marketing communications is preferred.

This position is located in Boston, MA.

Highlights of Job Responsibilities

- Support account management including scheduling, updating action lists, scanning for related news items, and more
- Research and synthesize social issues, trends, and nonprofit partnership opportunities. Produce reports and write-up pieces, when necessary.
- Work with Principals and Consultants to support them on their client work related to corporate responsibility issues, including philanthropy, employee engagement, community relations, supply chain, environmental sustainability and other business practices
- Participate in the development of a wide-range of cause-related and leadership programs
- Support Cause Consulting’s marketing and social media strategy and activities

Minimum Job Qualifications/Requirements

- Comfortable learning about and analyzing complex social and business issues
- Self-motivated to take initiative and follow through
- Outstanding communicator, writer and presenter
- Must like fast-paced environment and be detail-oriented
- Strong organizational and time management skills
- Experience and proficiency with social media platforms
- Awareness of multiple social issues such as health & wellness, poverty, sustainable development, etc.
- Proficiency in Microsoft Word, Excel, PowerPoint and Internet research

Please send your resume and cover letter to internship@causeconsulting.com